



Site Usage

16,634 Visits

23.66% Bounce Rate

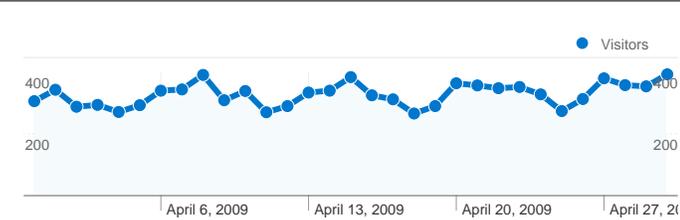
166,696 Pageviews

00:08:13 Avg. Time on Site

10.02 Pages/Visit

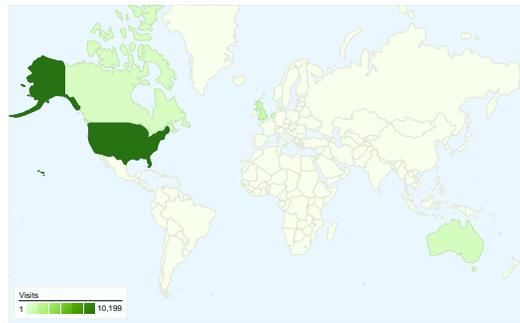
30.59% % New Visits

Visitors Overview



Visitors
5,102

Map Overlay world



Traffic Sources Overview



- **Direct Traffic**
10,015.00 (60.21%)
- **Search Engines**
4,465.00 (26.84%)
- **Referring Sites**
2,154.00 (12.95%)

Content Overview

Pages	Pageviews	% Pageviews
/forums/index.php	16,368	9.82%
/forums/index.php?action=unre	9,803	5.88%
/home.html	7,987	4.79%
/forums/index.php?board=2.0	7,158	4.29%
/forums/index.php?board=16.0	5,397	3.24%

Goals Overview



Goal Conversions

173



5,102 people visited this site

 **16,634** Visits

 **5,102** Absolute Unique Visitors

 **166,696** Pageviews

 **10.02** Average Pageviews

 **00:08:13** Time on Site

 **23.66%** Bounce Rate

 **30.59%** New Visits

Technical Profile

Browser	Visits	% visits	Connection Speed	Visits	% visits
Internet Explorer	11,008	66.18%	DSL	5,463	32.84%
Firefox	3,776	22.70%	Cable	5,143	30.92%
Safari	1,161	6.98%	Unknown	3,841	23.09%
Chrome	381	2.29%	T1	1,192	7.17%
Opera	244	1.47%	Dialup	673	4.05%



All traffic sources sent a total of 16,634 visits

-  60.21% Direct Traffic
-  12.95% Referring Sites
-  26.84% Search Engines



- Direct Traffic
10,015.00 (60.21%)
- Search Engines
4,465.00 (26.84%)
- Referring Sites
2,154.00 (12.95%)

Top Traffic Sources

Sources	Visits	% visits	Keywords	Visits	% visits
(direct) ((none))	10,015	60.21%	www.sl113.org	177	3.96%
google (organic)	3,559	21.40%	mercedes pagoda	116	2.60%
yahoo (organic)	636	3.82%	sl113	96	2.15%
sl113.org (referral)	224	1.35%	pagota sl group forum	87	1.95%
panix.com (referral)	161	0.97%	pagoda group	80	1.79%



Visitors completed 173 goal conversions

 124 conversions, Goal 1: Registration

 49 conversions, Goal 2: Full member Payment

Goal Performance

Goal Conversion Rate

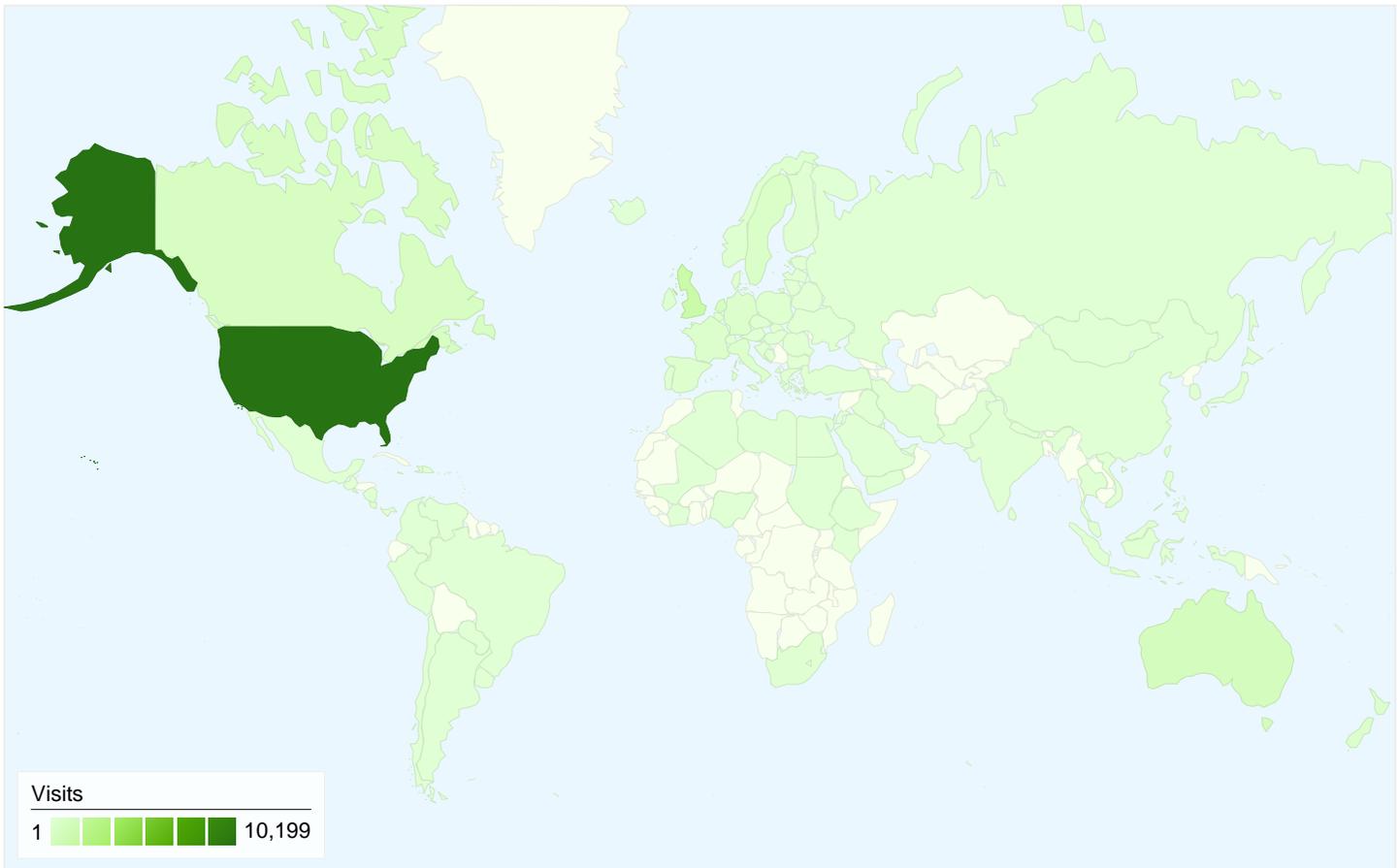


Goal Conversion Rate
1.04%

Total Goal Value



Total Goal Value
\$1,619.00



16,634 visits came from 108 countries/territories

Site Usage

Visits	Pages/Visit	Avg. Time on Site	% New Visits	Bounce Rate	
16,634 % of Site Total: 100.00%	10.02 Site Avg: 10.02 (0.00%)	00:08:13 Site Avg: 00:08:13 (0.00%)	30.46% Site Avg: 30.59% (-0.43%)	23.66% Site Avg: 23.66% (0.00%)	
Country/Territory	Visits	Pages/Visit	Avg. Time on Site	% New Visits	Bounce Rate
United States	10,199	10.19	00:08:25	24.73%	20.65%
United Kingdom	1,273	9.94	00:07:47	33.15%	24.43%
Australia	657	12.19	00:09:41	31.81%	22.07%
Netherlands	562	13.94	00:11:13	35.41%	18.15%
Canada	536	12.25	00:09:32	34.14%	17.72%
Sweden	370	6.32	00:05:36	18.38%	33.51%
France	266	13.74	00:12:37	36.84%	19.92%
Germany	261	7.17	00:05:57	73.95%	41.38%
New Zealand	241	3.41	00:03:45	25.73%	55.60%

Spain	201	7.64	00:08:40	29.35%	28.36%
					1 - 10 of 108



Pages on this site were viewed a total of 166,696 times

 166,696 Pageviews

 108,051 Unique Views

 23.66% Bounce Rate

Top Content

Pages	Pageviews	% Pageviews
/forums/index.php	16,368	9.82%
/forums/index.php?action=unread	9,803	5.88%
/home.html	7,987	4.79%
/forums/index.php?board=2.0	7,158	4.29%
/forums/index.php?board=16.0	5,397	3.24%